

How does UC partner with Organisation for a social development project?

UC's (www.yousee.in) objective is to bring access to Financial (through PostPayPhilanthropy), Intellectual and Human resources to Social Causes, more specifically in the areas of Education, Health and Environment. This is done with a focus on Result orientation, driven by Measurement and tracking of progress aided by appropriate information technologies and finally making this accessible to the public in a Transparent manner.

The way UC connects and commences support for these Causes and Organisations working for such causes happen in three ways:

1. UC looks out for such causes or organisations and initiates projects,
2. Organisations driving such causes get to know about UC and approach UC and
3. Third party organisations sometimes introduce UC and a project implementing partner, recognising potential synergies.

Actual commencement of projects is contingent to UC having necessary Financial, Human and any other resources needed to support a particular project. There are however some important pre-commitment and pre-commencement indicators and activities, which UC would like to see through. This list is not exhaustive and is still evolving:

Pre-Commitment Indicators and Activity checklist:

1. The proposed project should fall within the focus areas of UC which are Education, Health and Environment.
2. The project should be targeting people who are poor and underprivileged.
3. The project should be non-profit in nature and implemented by a not-for-profit organisation.
4. The implementing organisation should be comfortable to share financial and key operational data to UC and the public in general.
5. The organisation should be comfortable and willing to use metric based systems to measure and track outputs, outcomes/results and share them.
6. The organisation should be comfortable and willing to adopt practices and technologies in the projects being supported, which facilitate efficient utilisation of resources and for easier tracking of results.
7. The project design should have the scope and chance to measure and report outcomes or interim outcomes in the short term, like on a monthly or quarterly basis. UC acknowledges that there are projects where outcomes will only be visible in the long term on a yearly scale and UC hopes to support such project in future. However, given the current demands of the PostPayPhilanthropy model, UC currently limits itself to projects where outcomes are easier to measure and report in a shorter time scale.
8. UC then identifies potential support areas in a project, in consultations with the implementing partner and arrive at a potential budget for the project.

Pre-Commencement Indicators and Activity checklist:

1. UC seeks the following list of documents from the organisation. The organisation can indicate if any of these documents are not available or applicable to them.

S No	Documents	Available (Y/N)	Provided (Y/N)
1	Incorporation Certificate		
2	MoA and AoA/ Trust Deed		
3	12(A) Registration Document*		
4	80(G) Exemption Document		
5	FCRA Registration Document		
6	a. Audited Annual Account Statements for 3 most recent financial years**		
	b. Quarterly audited or unaudited account statements**		
7	Bank Account Info - Account Number, Branch, Bank, Account Type		
8	Information regarding registration on any other Donation Exchanges like GiveIndia and third party verifications done by organisations like Credibility Alliance etc.		

2. Then a grant release and utilisation agreement is drafted and signed between UC and the implementing organisation. The implementing organisation also gives an undertaking that the costs covered through support from UC will not be claimed from any other donor.
3. Following which UC releases the financial and other areas of support as shared in the agreement.

* In case an organisation does not have 12(A) registration, UC will not be able to disburse grant in cash to the organisation. However, subject to all the other necessary conditions being met, UC can directly pay for expenses, for line items covered in the agreement signed between UC and the partner organisation.

**UC seeks to receive the annual and quarterly account statements with a delay not more than 3 months for the period for which the account statements have been prepared. The purpose of seeking frequent and prompt financial reports is outlined below:

- a. To provide comfort to PostPay donors of UC projects, that good financial control and reporting practices are in place with project partners
- b. UC would also work with the partner to estimate financial ratios and their trends regarding Operational Efficiencies, Productivity Indicators and Unit costs for delivering services for beneficiaries, about which, PostPay donors on UC platform would be interested to know.

Post-Commencement Activities:

1. UC works with the organisation to receive regular information of progress of outcomes from the project at regular intervals. It also supports the organisation with design and implementation of necessary information systems where needed.
2. UC documents the activities and outcomes from the project with the involvement of the implementing organisation.
3. UC also receives financial information and supporting documents for the grant utilised in the project supported by UC.
4. UC puts up the documented outcomes and financial information of the project in the form of a “Result Certificate” on its website, welcoming potential donors to PostPay for outcomes from the project.
5. UC also encourages the partner organisation to create awareness about the PostPay donation opportunity within its network of contacts.
6. UC also works closely with the organisation to provide support in the form of Kind donations and also Volunteer contributions.